

Tell Your Story In The Most Powerful Way

Through a convergence of new media content and distribution platforms, share your story with engaged IT professionals looking for fresh insights and new skills.



mediaops.com



MediaOps is an Omniversal tech media company covering IT industries and practices that are re-shaping the world of technology. Specifically, DevOps, Cloud Native, Cybersecurity and Digital Transformation are the communities we live in.

MediaOps Brands

mediaops.com

DevOps.com, the flagship site of MediaOps, features the largest and most diverse original content related to DevOps.

Now entering its fifth year, DevOps Dozen annual awards recognizes the best companies, leaders and technologies that are driving the DevOps movement.

Container Journal features the largest and most diverse original content related to containers and microservices and is a top search result for container-related terms.

Security Boulevard is the foremost site for security news and information and the home of the Security Bloggers Network (SBN). More than 400 member blogs strong, SBN has been promoting and distributing some of the leading blog content in the security space for more than 12 years.

Digital Anarchist is a comprehensive video platform featuring high-quality, engaging content related to DevOps, security, containers and more. *Digital Anarchist will officially launch in 2020*

2015



2014

DevOps.com
Launched

2015

2017

2018

2019

2020



Coming soon

DevOpsTV is DevOps.com's online video channel hosted on YouTube. It features hundreds of videos, including webinars and exclusive interviews from DevOps conferences around the world.

DevOps Chats are "fireside" podcasts featuring DevOps.com and Security Boulevard editor in chief Alan Shimmel discussing relevant topics with luminaries and thought leaders in the DevOps and security industries.

What began in 2011 as "Camp DevOps," a grassroots conference to bring together practitioners of DevOps to educate themselves on process and tools to make their jobs easier, has evolved into DevOps Connect. New name, same mission.

DevOps Experience and Predict are the industry's first truly immersive, virtual reality conferences, featuring theaters for keynotes and presentations, a conference lobby to chat and socialize and a virtual trade show floor with exhibitor "booths" equipped with video, downloads and even giveaways for attendees.



MediaOps' powerful integrated marketing and communication platforms help clients maximize their campaign ROI and paid media investments.

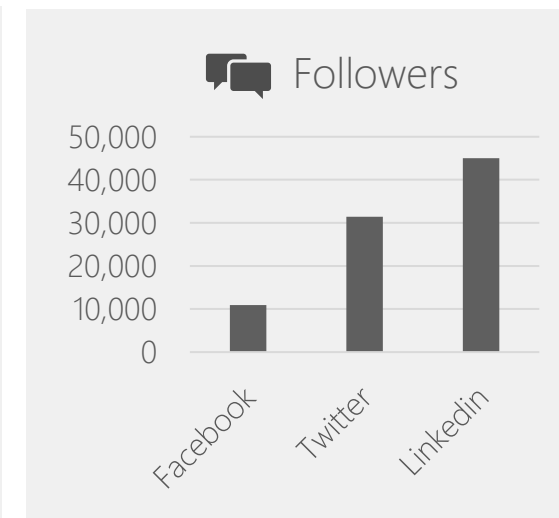
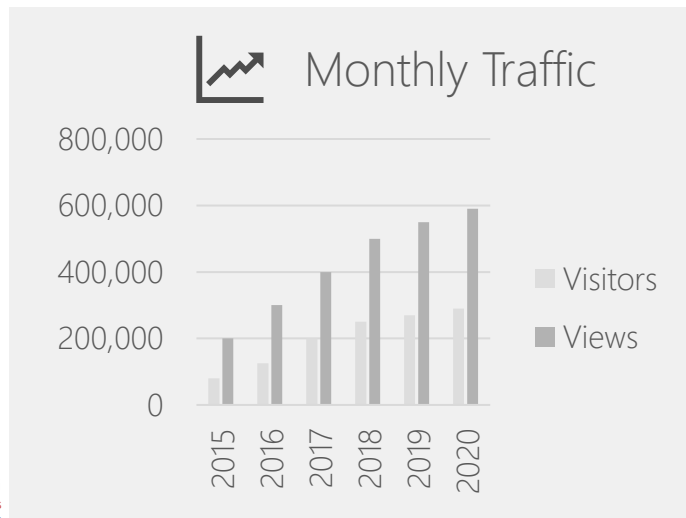
DevOps.com

Where the World Meets DevOps

DevOps.com, the flagship site of MediaOps, features the largest and most diverse original content related to DevOps. DevOps.com is one of the top destinations for DevOps influencers, buyers, practitioners and leaders.

DevOps.com hosts a variety of articles, videos, podcasts and custom content, all designed to educate, inform and engage. Topics on the site include:

- AI / ML / AIOps
- Cloud
- CI / CD
- Continuous Testing
- Culture
- DevOps for Databases
- DevSecOps
- DevOps Practices
- DevOps Tools
- IT As Code
- Enterprise DevOps
- Leadership Suite
- Monitoring
- ROELBOB



Country (Top 10)	Views
United States	34.41%
India	17.42%
United Kingdom	6.36%
Canada	3.57%
Germany	2.64%
Australia	2.42%
France	1.92%
Netherlands	1.58%
Brazil	1.57%
Singapore	1.24%
Others	26.87%

Security Boulevard

The New Road in Security

Security Boulevard is the home of the Security Bloggers Network (SBN). More than 400 member blogs strong, the Security Bloggers Network has been promoting and distributing some of the leading blog content in the security space for more than 12 years. The site contains more than 15,000 posts from the SBN and growing.

Security Boulevard hosts a variety of articles, videos, podcasts and custom content, all designed to educate, inform and engage.

Topics on the site include:

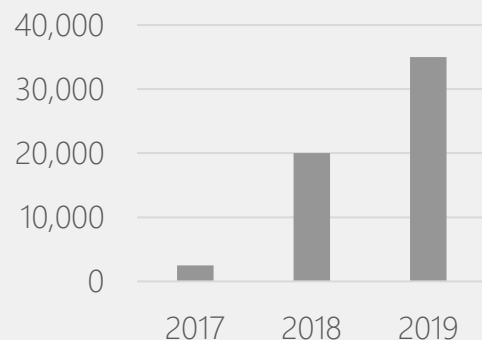
- Analytics Intelligence
- AppSec
- CISO
- DevOps
- Governance, Risk & Compliance
- Identity & Access
- Incident Response
- IoT Security



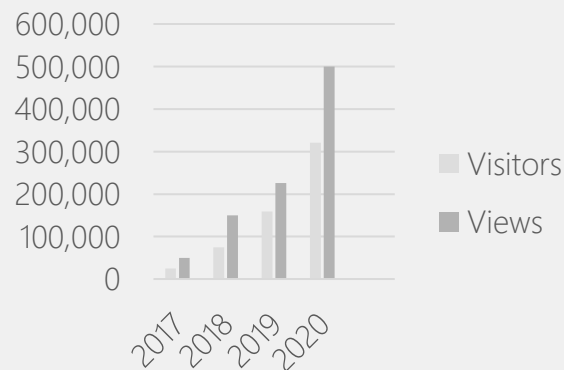
**SECURITY
BOULEVARD**



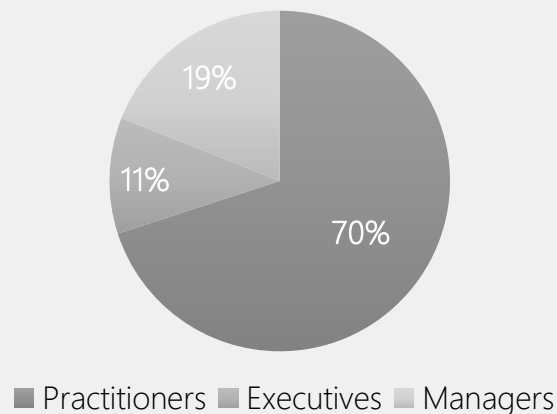
Newsletter Subscribers



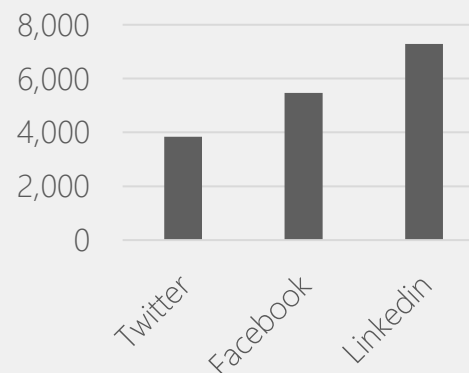
Monthly Traffic



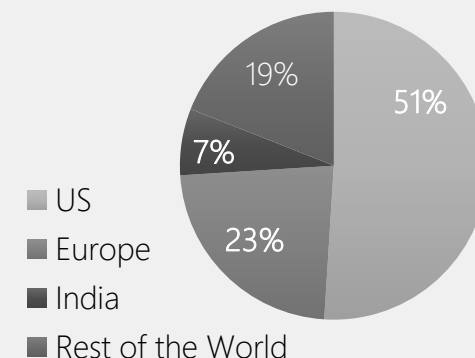
Job Titles



Followers



Global Readership



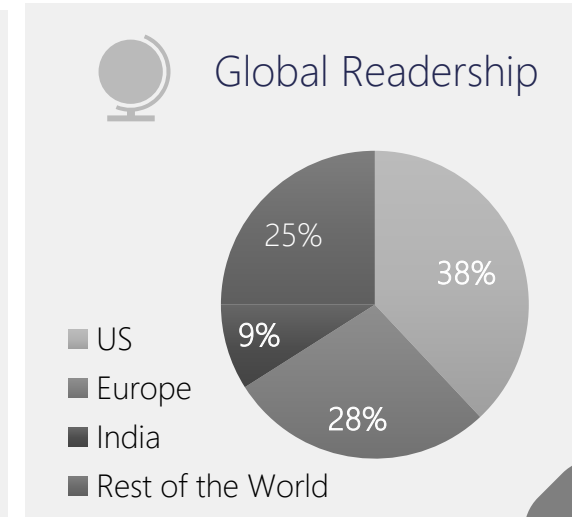
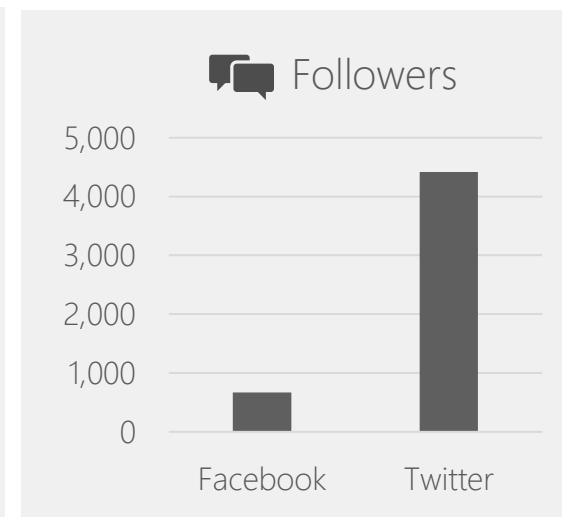
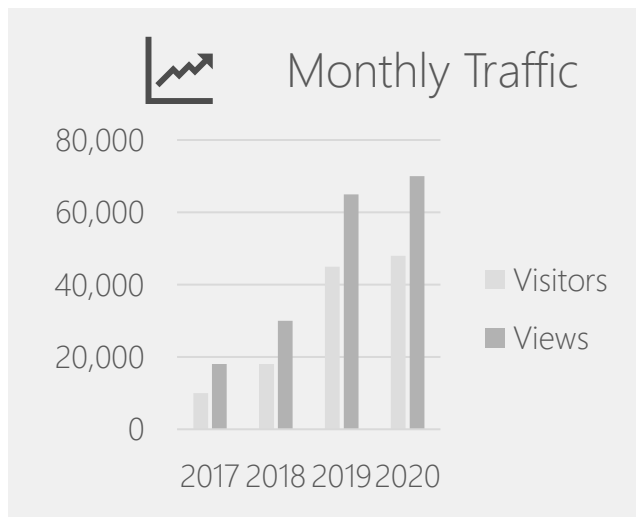
Container Journal

Long Live Containerization!

The momentum behind containers isn't showing signs of slowing down in 2019, as businesses recognize their many benefits including increased scalability and limited cybersecurity attacks. As the container sector continues to mature and newer technologies, such as Kubernetes, come into play, Container Journal is and will continue to be the premier source of news and information for this growing market.

Topics on the site include:

- Container Ecosystem
- Container Management
- Container Security
- Container Networking
- Container News
- And more...



Digital Anarchist

Digital Anarchist is a groundbreaking new video platform, featuring high-quality, engaging content related to all things IT and technology.

Digital transformation is creating a new breed of companies in every market. Those embracing and capitalizing on this disruption are tomorrow's success stories.

Video is the preferred method for today's digital citizens to consume content. As the consequences of this new normal flow through the traditional technical media community, more and more news, education and entertainment will be produced, delivered and watched via video streaming.

This disruption will also create new winners and losers. Companies seeking to reach the digital audience via video will need a solid partner that can handle all aspects of video production, streaming and distribution.

Digital Anarchist will offer video production and distribution, as well as sponsorships. Sponsors will be able to produce and/or distribute content for both branding and lead generation campaigns. The DA platform will feature both original DA content as well as third-party partner content. Additional sponsorship opportunities will also be available.

- **For viewers and subscribers**, Digital Anarchist—using ML/AI powered functionality—will offer suggested relevant educational and informative content personalized to each viewer based on viewing history.
- Digital Anarchist will be available via multiple device formats with custom apps for smartphones and tablets, channels on popular streaming platforms/hardware and, of course, via web browser.



Dig·i·tal An·ar·chist | 'dijidl 'anərkəst| – *"a catalyst for Digital Transformation that disrupts the outdated and inefficient, ushering in a faster, higher quality and more secure future"*
~Alan Shimel, co-founder Digital Anarchist.



Click on the image to watch the video

Home

DevOps.com

Press  to manage this app

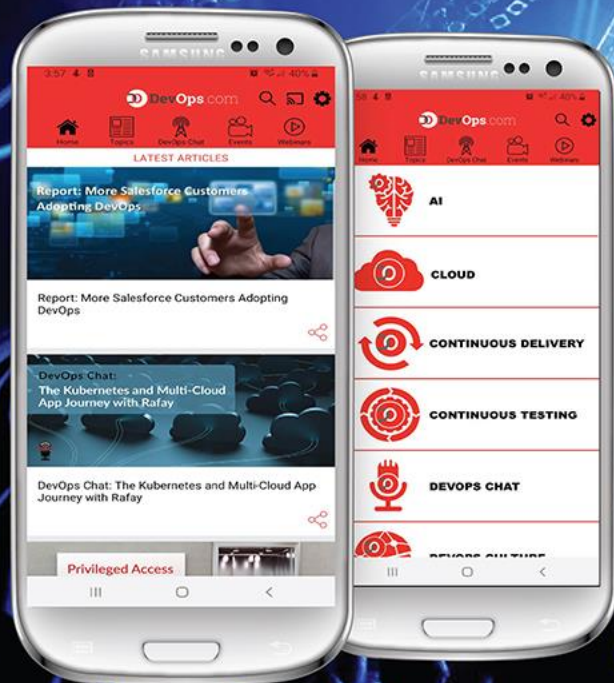
YOUR APPS & CHANNELS



SPONSORED



prime AMAZON ORIGINAL SERIES



DevOps.com expands to Mobile, Amazon Fire TV, Apple TV & Roku Devices

A mobile experience where you can access
professionally produced written, audio,
and video content on all things DevOps.

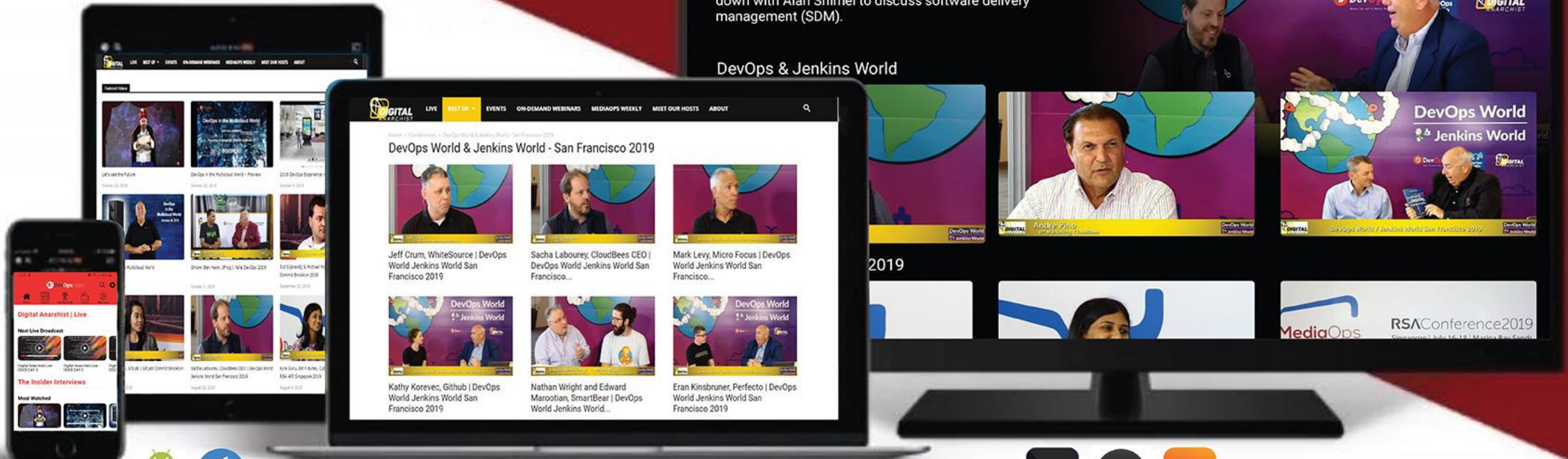


 YouTube

BUY NOW
SUBSCRIPTION REQUIRED

WATCH ON ALL YOUR DEVICES

ON THE TV, ON THE PHONE AND ON THE COMPUTER



Download DevOps.com App Now!

Google Play / Apple Store / Fire TV / Apple TV / Roku



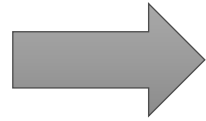
How We Approach Content Marketing

THOUGHT LEADERSHIP / BRANDING



MediaOps can help architect every aspect of the customer experience to maximize your brand value and impact.

- ✓ Videos
- ✓ Display Advertising
- ✓ Microsites
- ✓ Editorial eBooks
- ✓ Editorial Surveys

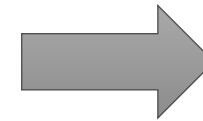


DEMAND GENERATION



MediaOps utilizes various strategies and tactics to drive, capture and cultivate more leads.

- ✓ Webinars
- ✓ Virtual Events
- ✓ Content Syndication



COMMUNITY ENGAGEMENT



MediaOps engages subscribers and technical communities to market your brand and content.

- ✓ Articles / Blogs
- ✓ Chats / Podcasts
- ✓ Conferences
- ✓ Newsletters
- ✓ Social Media

We can help you develop an integrated marketing campaign tailored to your business needs



USE VIDEO AS PART OF YOUR THOUGHT LEADERSHIP STRATEGY

Build Trust.: Video is an effective way to connect with your audience and gain trust and build brand loyalty.

Higher Engagement: Video helps people stay on sites longer and stay more engaged. They retain visual content better than a page loaded with words. A great method for developing a loyal following.

Stay Relevant . A series of thought leadership videos not only reinforces your expertise, but also keeps you in front of your audience.

2019 VIDEO TRENDS

- 81% of businesses use video as a marketing tool — up from 63% over the last year. ([Hubspot](#))
- 59% of executives say they would rather watch a video than read text. ([Wordstream](#))
- Viewers retain 95% of a message when they watch it in a video, compared to 10% when reading it in text. ([Insivia](#))



Source: <https://biteable.com/blog/tips/video-marketing-statistics/>



Full video production services; State-of-the art **digital HD** equipment and dynamic post-production **video editing**

- Brand Marketing Video
- Educational Video Series
- Video Blog / Interviews
- Live Streaming at Events
- Sponsored Video Ads
- Storytelling Testimonial Video
- Virtual Summit Video
- Case Study Video



DISPLAY ADVERTISING

From traditional direct-response CPM and CPC campaigns to custom-built display options, DevOps.com has a solution to meet your branding needs. Site-wide, section-specific and newsletter ads are available in a variety of sizes and placements, including: Leaderboard (728 x 90) and Sidebar (300 x 250)

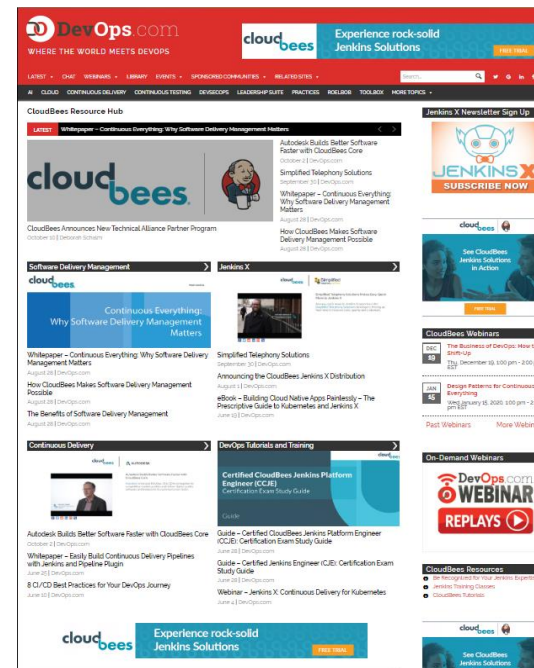
<https://devops.com/>



★ MICROSITES

A microsite is comprised of an individual page or a cluster of pages. Microsites are particularly useful if your business wants to highlight one segment of its business to your customers. A microsite ensures thought leadership in a particular discipline and can be a permanent place to showcase the product or a temporary site during a product launch or promotion. A microsite exists to offer specific content that caters to a specific audience.

<https://devops.com/cloudbees/>



CloudBees Microsite on DevOps.com



EDITORIAL EBOOKS

Editorial eBooks deliver in-depth insights into hot topics that matter to the target community. Scheduled eBooks provide content based on relevant and timely topics determined by our editorial staff. Display ads are limited to four sponsors. Single-sponsor eBooks are also available on an ad-hoc basis, with sponsors choosing the theme.

<https://devops.com/library/>



EDITORIAL SURVEYS

Every quarter, we'll run a vendor-neutral survey to focus on important trends within the MediaOps reader community, including topics such as perceptions about digital transformation, best practices within the enterprise and career trends. Sponsorship is a branding opportunity, with logo placement within the survey report and mentions during survey promotion.





PREMIUM / TRADITIONAL WEBINARS

Webinars can be a very effective lead generation channel. We offer both Premium and Traditional Webinars.

For **Premium Webinars**, our editorial team will facilitate lively debate and discourse among webinar panelists, featuring practitioners and topics chosen by our editorial staff. Attendees will be emailed a downloadable PDF report with summary highlights after the show. Sponsors will be mentioned briefly during the show and have the opportunity for branding within the PDF. The authenticity of this vendor-neutral approach offers a unique branding opportunity for sponsors to contribute to the community and increase their reputation among community members.

Our **Traditional Webinars** offer sponsors the opportunity to work with editorial staff to come up with topics that matter to prospects. MediaOps staff will moderate the webinar and can facilitate recruitment of speakers.

<https://devops.com/webinars/>



Docker-Based Pipelines

Sponsored by CodeFresh
January 31, 2019
11 AM ET

Most people think "adopting containers" means deploying Docker images to production. In practice, adopting containers in the continuous integration process provides visible benefits even if the production environment are VMs.

In this webinar, we will explore this pattern by packaging all build tools inside Docker containers. Container-based pipelines allow us to create and reuse building blocks to make pipeline creation and management MUCH easier. It's like building with Legos instead of clay.

This not only makes pipeline creation and maintenance much easier, it also solves a myriad of classic CI/CD problems such as:

- Putting an end to version conflicts in build machines
- Eliminating build machine management in general
- Step portability and maintenance

In a very real sense, Docker-based pipelines reflect lessons learned from microservices in CI/CD pipelines. We will share tips and tricks for running these kinds of pipelines while using Codefresh as a CI/CD solution as it fully supports pipelines where each build step is running on its own Docker image.

Kostis Kapelonis, Developer Advocate, Codefresh

Kostis has more than 10 years of experience as a software developer, release engineer, and test analyst. He lives and breathes automation, good testing practices and stress-free deployments. He works as a developer advocate at Codefresh, the CI/CD company that ties Docker, Helm and Kubernetes in a single and cohesive platform.

Dan Garfield, Chief Technology Evangelist, Codefresh

Dan Garfield is a full-stack engineer, Google Developer Expert, and member of the Forbes Technology Council. As a Kubernetes and CI/CD expert, Dan has built tools for advanced deployment methodologies with Kubernetes, Helm, and Istio. His code and talks have been featured at conferences including Kubecon, Dev Week, Google Cloud Summit, SvnmpUp, Redis Conf and many more.

Register Today

First Name*

Last Name*

Company name*

Email*

Job Title*

Phone number*

City*

State/Province*

Country*

Please Select

☐ Yes* By checking the above information to the United States I MediaOps Inc, and I agree with relevant info described in the MediaOps.com

☐ I further agree to stay future webinars, new events relevant to my interests from MediaOps.com

☐ I may unsubscribe at any time.

Submit

A DevOps Tutorial to Set-up Intelligent Machine Learning Driven Alerts

Wed, January 16, 1:00 pm - 2:00 pm EST

In this webinar, Sebastian Leger, Founder, and CEO of LoudML, will show you how to use the LoudML machine learning API with your InfluxDB instance...

Register

Sponsored By InfluxData

Cover your SaaS - Best Practices in SaaS Monitoring

Wed, January 16, 3:00 pm - 4:00 pm EST

SaaS applications are increasingly critical to all enterprises. Research by BetterCloud indicates 38% of companies are running most (80%) of their applications on SaaS, and...

Register

Sponsored By Catchpoint

Doing DevOps for Big Data? What You Need to Know About AIOPS

Thu, January 17, 1:00 pm - 2:00 pm EST

AIOPS has the promise to create hyper-efficiency within DevOps teams as they struggle with the diversity, complexity, and rate of change across the entire stack...

Register

Sponsored By Unirel Data

Deploying Compliant Kubernetes: Real World Edge Cases

Thu, January 24, 1:00 pm - 2:00 pm EST

With container adoption on a meteoric rise, Kubernetes is often considered a "silver bullet" in the world of container deployment and management. While Kubernetes enables...

Register

Sponsored By ThreagStack

So you want to provision a test environment...

https://webinars.devops.com/so-you-want-to-provision-a-test-environment

Tue, January 29, 1:00 pm - 2:00 pm EST

With cloud technologies, it's easier than ever to provision a couple of servers. It seems every cloud has its own way of expressing an environment...

Register

Sponsored By IBM

Docker-based Pipelines

Thu, January 31, 11:00 am - 12:00 pm EST

Most people think "adopting containers" means deploying Docker images to production. In practice, adopting containers in the continuous integration process provides visible benefits even if...

Register

Sponsored By Code Fresh



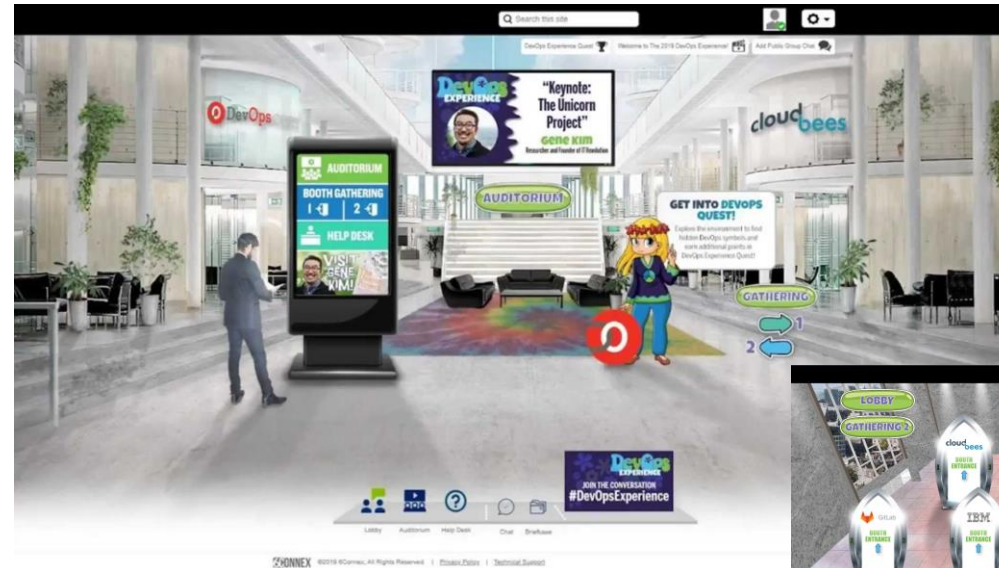
ALL-DAY VIRTUAL CONFERENCE

MediaOps offers the most powerful virtual conference platform for marketing and lead generation.

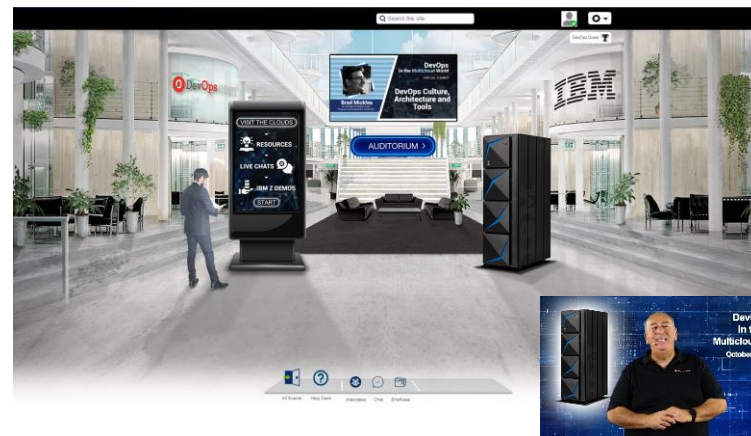
MediaOps is the producer of industry's first true virtual conference, DevOps Experience. The inaugural event featured Gene Kim, Dr. Nicole Forsgren, Kohsuke Kawaguchi and industry luminaries, as well as speakers from well-known companies who shared the learnings from their DevOps initiatives.

For attendees, virtual summits offer the best networking and learning experience in a fun and engaging way.

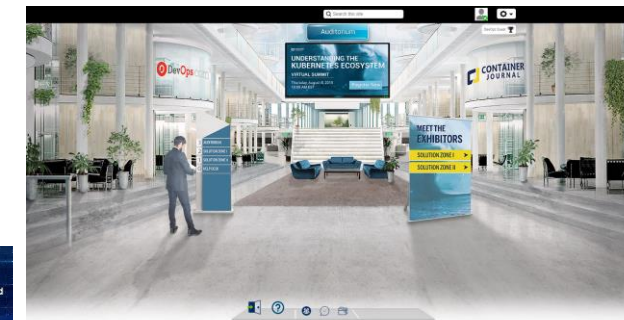
For sponsors, virtual summits offer a cost-effective way to generate more leads, improve lead quality and build brand awareness through the sales cycle.



<https://devopsexperience.io/>



<https://devopz.io/>



<https://kubevirtual.com>

CONTENT SYNDICATION

DEMAND GENERATION



EBOOKS / VIDEOS/ INFOGRAPHICS

Extend the reach of your custom content through our whitepaper and custom content and syndication services.

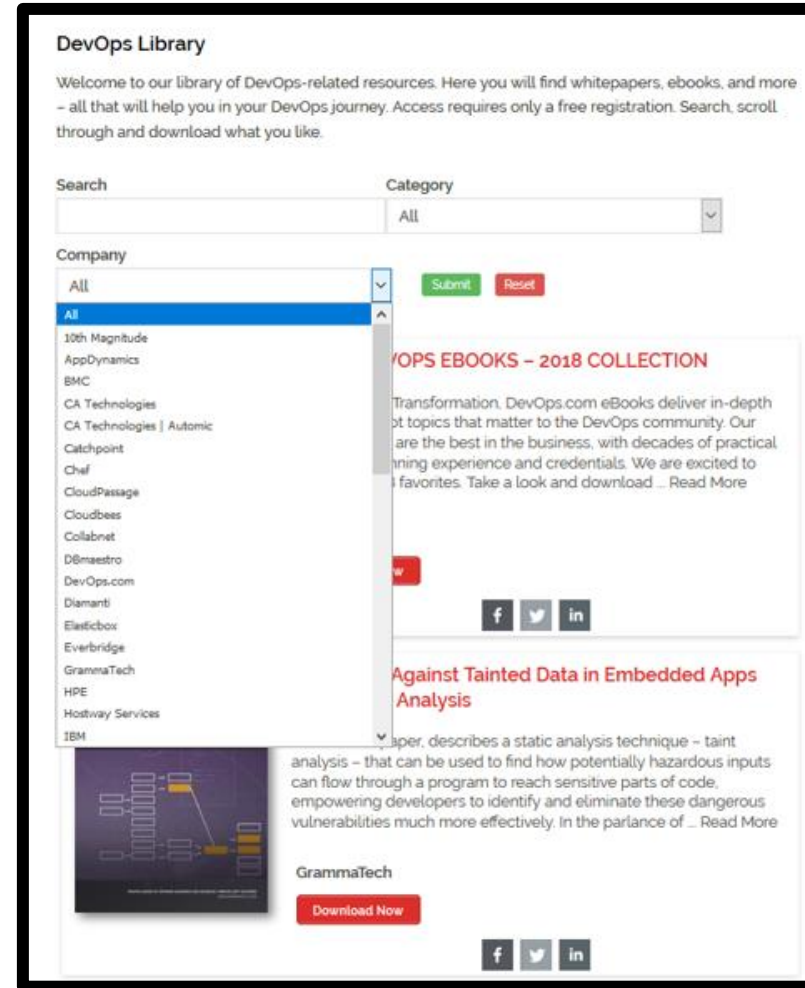
Any kind of digital content can be syndicated, including sponsored videos, whitepapers, eBooks, infographics and more.

It is important that the content you syndicate should be high-quality so that you attract positive attention and create a strong reputation for your business and solutions you offer.

Quarterly syndication campaigns are available for content at reasonable CPL rates. Our team supports your reach through targeted popups, newsletter, social and site-wide support.

<https://devops.com/library>

Content Library



Website Popup Promo Examples





ARTICLES / BLOGS

MediaOps sites host a variety of articles, videos, podcasts and custom content across our sites, all designed to educate, inform and engage. Each site features a solid mix of news and information aimed at the reader community, with content refreshed daily to provide the most up-to-date information for the topics most relevant to our readers.

Topics on the site include:

- APM
- AI
- Cloud
- Continuous Delivery
- Continuous Testing
- DevSecOps
- DevOps Tools & Practices
- Leadership Suite
- Mainframe DevOps
- and more...



DEVOPS CHATS

DevOps Chats are “fireside” podcasts featuring DevOps.com and Security Boulevard editor in chief Alan Shimel discussing relevant topics with luminaries and industry experts in the DevOps and security industries.



<https://devops.com/chat/>



INFLUENTIAL LEADERS IN THE TECH INDUSTRY

- Digital Anarchist provides in-depth coverage at all leading conferences focused on DevOps, Cybersecurity & Container technologies.
- Coverage includes live conversations with transformational leaders, innovators and experts sharing their insights and best practices.
- Through lively panels, one-on-one interviews and interactive experiences, audiences gain new insights and expanded perspectives.
- Check out our recent coverage from DevOps Enterprise Summit, RSA Conference, KubeCon & CloudNativeCon, DevOps World | Jenkins World and other events at: digitalanarchist.com



A FEW OF OUR SPONSORS



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CEO / Founder



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Saleem Padani
Chief Operating Officer



Deborah Schalm
Director of Customer
Engagement



Charlene O'Hanlon
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Director, Research Analysis



Amy Hoffman
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Manager



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Strategist



Paul Gustafson
Director of Rich Media
Production



Veronica Haggart
Copy Editor

Our most valuable asset are our people at MediaOps. Through their talent, skills, experience and most of all their passion, they allow MediaOps to thrive in a time of disruption in the media world.

- Alan Shimel, CEO

LET'S CONNECT

For more information or inquiries, please visit: <https://mediaops.com/contact> or, email us directly at sales@mediaops.com



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containerjournal.com



digitalanarchist.com



soundcloud.com/devopschat



youtube.com/channel/UC-zcE077X98oTEDPwKkDQxQ



devopsdozen.com



devopsconnect.com



devopsexperience.io



predict2020.io